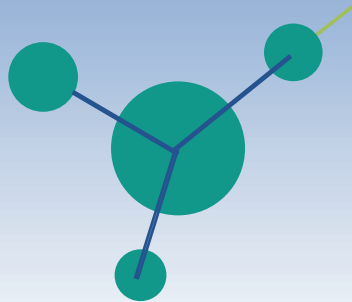




CATALYST PHARMACEUTICALS

Accelerating [♥]BETTER HEALTH

COMPANY PROFILE



About Us

Who We Are

Catalyst Pharmaceuticals Ltd. is a Kenya-based healthcare company specializing in the importation, distribution, and marketing of specialized pharmaceuticals and advanced medical devices. The company serves public and private healthcare institutions across Kenya, with a strong focus on critical and high-impact therapeutic areas. Catalyst exists to bridge the gap between global medical innovation and local healthcare needs by ensuring that essential, high-quality medical products are accessible, affordable, and reliably supplied to the Kenyan healthcare system.

Headquartered in Nairobi, Catalyst is strategically positioned to serve national referral hospitals, county health facilities, private hospitals, pharmacies, and healthcare programs countrywide.

Catalyst Pharmaceuticals Ltd is led by experienced healthcare and business professionals with deep understanding of regulatory compliance, medical supply chain management, and healthcare market dynamics in Kenya.

Our Mission

To responsibly import, distribute, and support high-quality specialized medicines and medical technologies that improve patient outcomes and strengthen healthcare delivery in Kenya.

Vision

To be Kenya's most trusted partner in specialized pharmaceuticals and advanced medical technologies.

Core Business Focus

Catalyst Pharmaceuticals Ltd operates as a specialized distributor and wholesaler, concentrating on products that address emerging healthcare needs.

1. Specialized Pharmaceuticals

- Oncology medicines (including conventional and targeted therapies)
- Orphan drugs
- Critical care and specialty medicines
- Named Patient Program support for hard-to-access treatments



2. Interventional and Medical Devices

- Oncology and radiology intervention devices
- Cardiology devices (stents, catheters, related consumables)
- Surgical and minimally invasive devices
- Diagnostic and imaging support products

Catalyst works closely with reputable international manufacturers to ensure consistent access to proven and innovative medical solutions aligned with international quality standards.

Strategic Objectives

Catalyst Pharmaceuticals Ltd. is guided by the following strategic priorities:

Portfolio Growth: Expand and diversify specialized pharmaceuticals and devices

Supply Chain Excellence: Build a reliable, efficient importation and distribution network.

Market Presence: Establish a strong brand among healthcare providers and procurement institutions.

Strategic Partnerships: Develop long-term relationships with global manufacturers and local stakeholders.

Regulatory Compliance: Maintain full compliance with all Local and international healthcare regulations.

People Development: Build a motivated, skilled, knowledgeable and ethical workforce.

Sustainable Growth: Scale operations responsibly while maintaining quality and financial discipline.

Healthcare Accessibility: Support affordability and availability of essential specialized healthcare products.

Core Values

Catalyst Pharmaceuticals Ltd. operates on strong ethical and professional principles:

- i). Integrity:** Ethical, transparent, and accountable business practices.
- ii). Quality & Compliance:** Commitment to regulatory standards, product safety, and operational excellence.



- iii). Innovation:** Continuous improvement in products, systems, and service delivery.
- iv). Customer Focus:** Prioritizing the needs of healthcare providers and patients.



- v). Collaboration:** Building value-driven partnerships across the healthcare ecosystem.
- vi). Social Responsibility:** Supporting equitable healthcare and responsible business practices.
- vii). Respect for Diversity:** Valuing people, cultures, and perspectives.



Target Market

Healthcare Institutions

- National and county referral hospitals
- Private hospitals and specialist clinics
- Mission and faith-based hospitals
- Medical supply agencies and wholesalers



Healthcare Professionals

- Specialists in oncology, radiology, cardiology, urology, and surgery
- Pharmacists, procurement officers, and clinical teams



Programs and Organizations

- Public health programs
- Research institutions and universities
- International and local health organizations



Business Model

Catalyst Pharmaceuticals Ltd. operates through a multi-channel distribution model:

- Direct supply to hospitals and healthcare institutions
- Participation in tenders and framework contracts
- Strategic distribution agreements with manufacturers
- E-commerce and digital ordering channels (planned/ongoing)
- Named Patient and specialty supply programs

Competitive Advantage

Catalyst differentiates itself through:

- Focus on specialized and high-value healthcare products
- Strong regulatory knowledge and compliance culture
- Direct alignment with national healthcare priorities
- Partnering with global manufacturers
- Reliable distribution and logistics capability
- Customer-focused engagement with healthcare providers
- Growing digital and e-commerce readiness

Marketing & Sales Approach

Catalyst's market engagement is built on professional relationships, trust, and education.

- Direct engagement with healthcare providers and procurement teams
- Product education and clinical support initiatives
- Participation in industry events, conferences, and tenders
- Digital presence through website, online catalogs, and communication platforms
- Transparent pricing, supply visibility, and responsive customer service

Operations & Distribution

- Central distribution hub in Nairobi
- Nationwide delivery through logistics partners and sub-distributors
- Strict adherence to Pharmacy and Poisons Board and Ministry of Health regulations
- Quality assurance processes across the supply chain
- Continuous monitoring of supplier and product performance

Quality & Compliance

Catalyst Pharmaceuticals Ltd. is committed to:

- Good Distribution and Transport Practices
- Compliance with Pharmacy and Poisons Board requirements
- Partnering with manufacturers meeting recognized international standards
- Continuous quality audits and improvement
- Pursuing recognized quality certifications to strengthen systems and controls



Commitment to Healthcare Impact

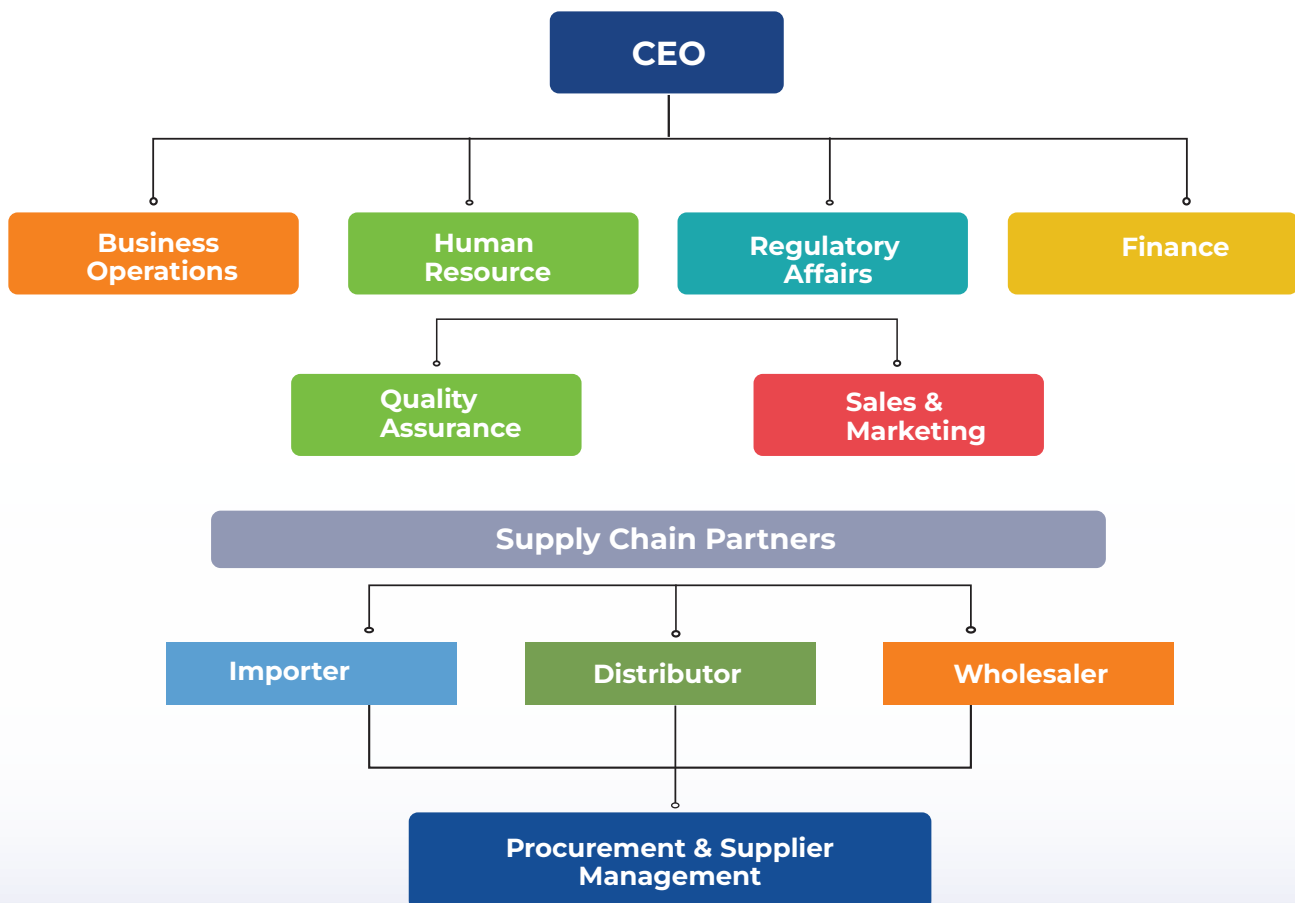
Catalyst Pharmaceuticals Ltd. is not only a supplier but a healthcare partner. The company is committed to strengthening healthcare delivery, supporting medical professionals, and improving patient access to life-saving medicines and technologies across Kenya.

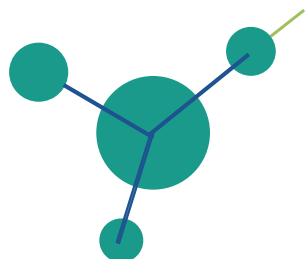
1. Corporate Identity Details

- Legal registration details - Catalyst Pharmaceuticals Ltd
- Company registration number - PVT-YQ19Z8RA
- Physical office address - 3rd Floor, Kingfisher plaza, Dar es salaam Rd
- Contact details (phone, website, email) - +254 791 577371 - info@catalystpharma.co.ke

2. Organizational Structure

- Key departments (Operations, Regulatory, Sales, Finance, QA) .





CATALYST PHARMACEUTICALS

Accelerating [♥] Better Health

Catalyst Pharmaceuticals Ltd

Company registration number - PVT-YQ19Z8RA

Physical office address

3rd Floor, Kingfisher plaza, Dar es salaam Rd

Contact details

+254 791 577371

www.catalystpharma.co.ke

info@catalystpharma.co.ke